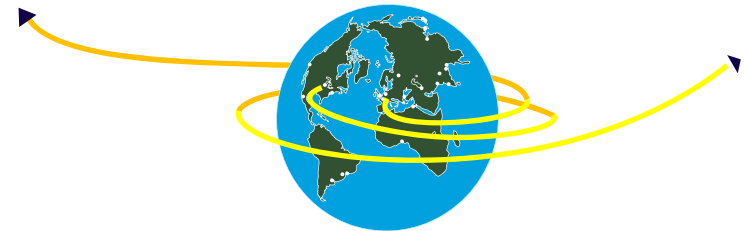


# Space CrowdFund User Guide

## spacecrowdfund.com

SPACE  
CrowdFund



Version 1.0

Published 29th September, 2016

### Corporate Information

Space CrowdFund is owned and operated by Space Ventures Investors Limited

**Space Ventures Investors Limited**  
Company Number: 09340453  
Registered in England, United Kingdom

**Registered Address:**

207 Regent Street, London, W1B 3HH, United Kingdom

**Postal Address:**

Postfach 600754  
60337 Frankfurt am Main, Germany

### Terms and Conditions

For our most recent Terms and Conditions, please visit:

<https://spacecrowdfund.com/terms-and-conditions/>

### Copyright

Space CrowdFund User Guide © 2016 Space Ventures Investors Ltd

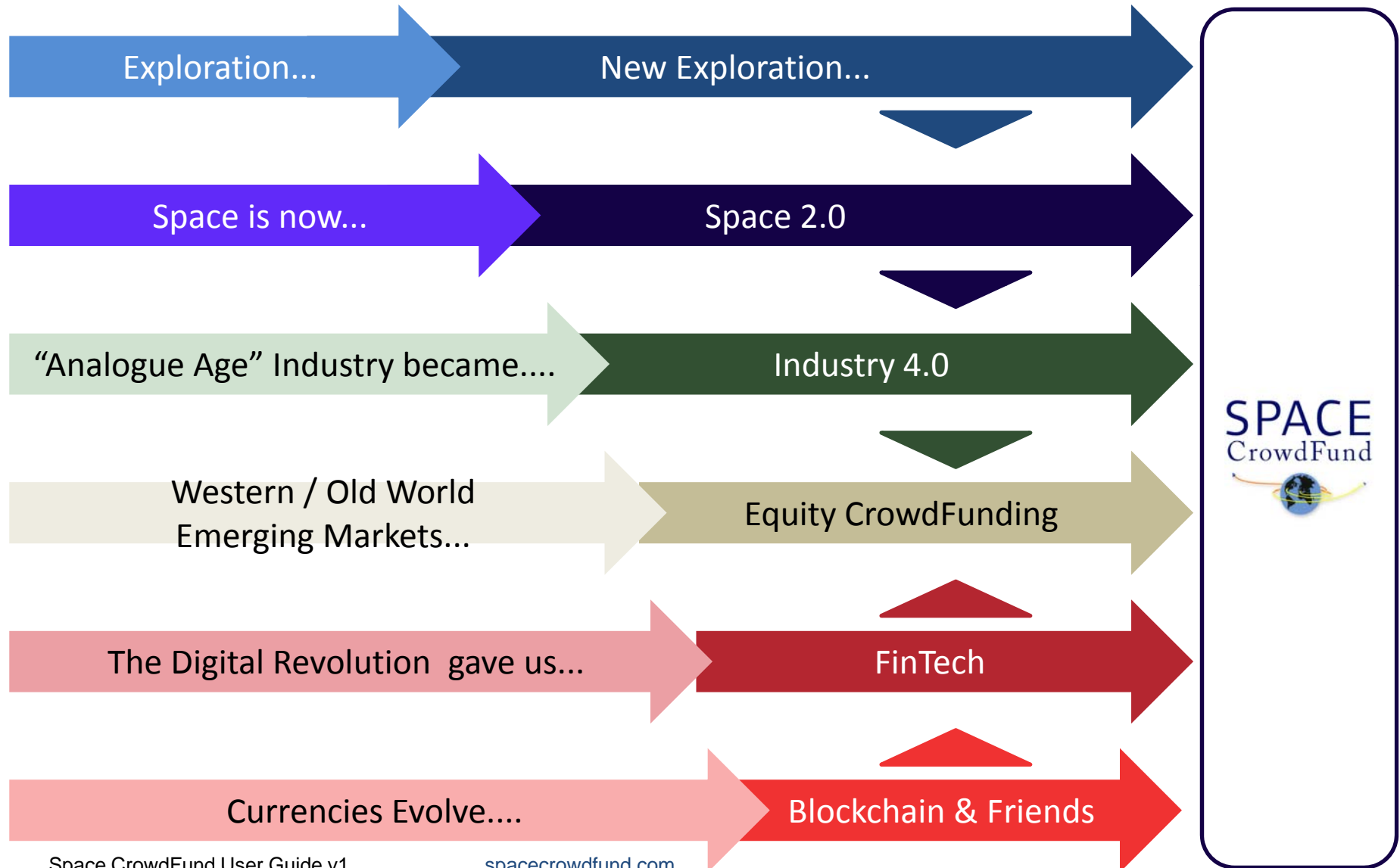
### Version

Version 1.0

Published 29th September, 2016



# A Space CrowdFund in Context





# Example Space CrowdFund Project Categorisation

Space Commerce Categories	Project Categories	Tags	Project Types
Space Commerce Verticals and Industry Category	A more precise segment of the Project...	Unique tags for clearer identification of Projects....	The current status of the Project
Data	Sub-Orbital	Investor entry level, e.g. \$1,000 / \$10,000	<b>Demonstration</b> For testing and new users.
Infrastructure	Orbital	Partners	<b>Concept</b> Some Business Concepts need to be sounded out.
Launch	Habitats	Risk status	<b>Startup</b> Invest to get a space startup up and running.
Earth	Interplanetary Transportation	Unique elements, e.g. Water, Ozone	<b>Seed Round</b> Turn a business model into a revenue generating business,
The Moon	Manned Flight	Target Name, e.g. Titan, Asteroid name	<b>Series A</b> Serious Investors only.
Mars	Space Colonization	Related initiatives, if applicable	<b>Series B</b> Serious Investors only.
Space Tourism	Earth Observation	Related organizations, e.g. NASA, ESA	
Space Resources	Satellites		
	CubeSats		
	Asteroid Mining		
	Space Debris		

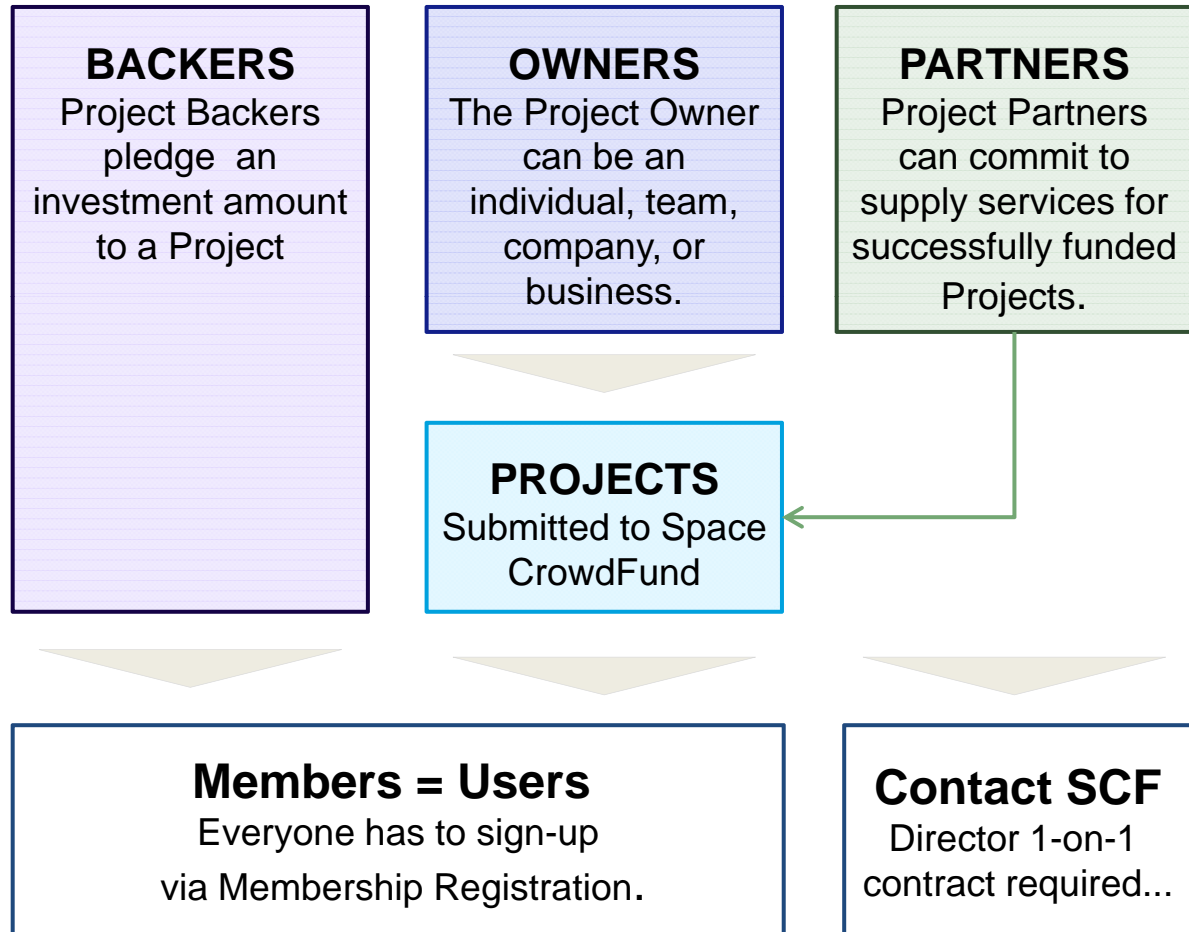


# Who is Who

## Overview

Space CrowdFund is a match maker for:

- Backers (space investors), with
- Projects (space companies)
- Project Partners can support a Project , e.g. offering a niche service



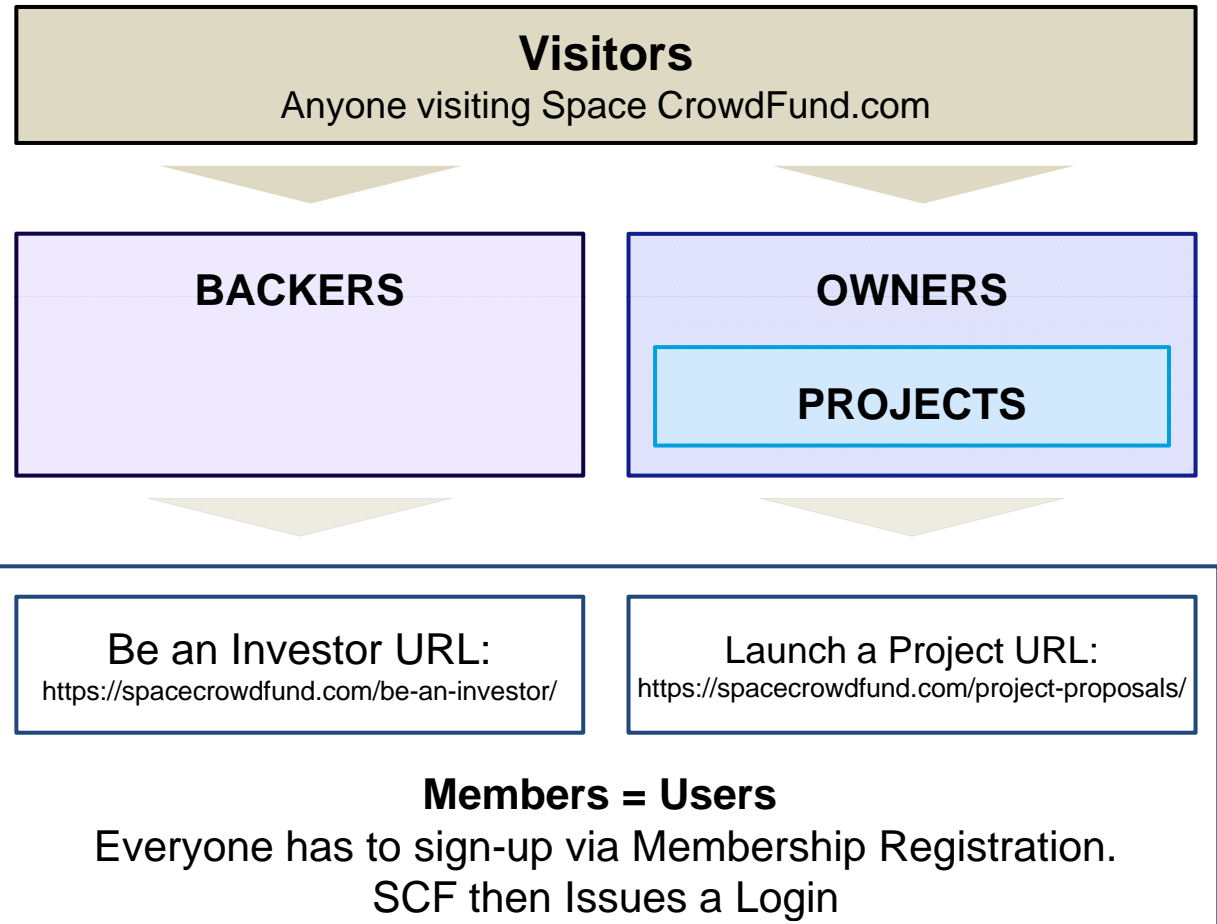


# To Get Started Register With Us

## Overview

Space CrowdFund roles include:

- Actively verifying and getting to know Backers, Owners and Partners.
- Screening Projects from respective Project Owners
- Screening Project Partners





# Project Processing and Completion

## Overview

Space CrowdFund roles include:

- 2 **Review:** Ensuring Projects are feasible and that Project Owners are capable of carrying out their plans
- 3 **Publishing and monitoring** the progress of Projects
  - Updates to Project Owners & Backers
- 5 Contact with Backers

1

### OWNER

The Project Owner submits, initiates and runs Projects.

4

### BACKERS

Backers pledge an investment amount to a Project

## PROJECTS

2

**Review:** Projects must have a clear and transparent business model with achievable goals

- Projects must be defined: Funds required, campaign length, minimum and maximum investor levels
- Partners may be involved

3

After review, the Project is **published** with categorisation:

Space  
Commerce

Project  
Categories

Tags

Project  
Type

5

When the funding goal is reached, the Project Owner may contact Project Backers.